ALUMNI BULLETIN

FALL 1966

Vol. IV MASSACHUSETTS COLLEGE OF OPTOMETRY No. 1

New Approach Sought to Raise Building Fund

Time To Act

Now is the time for the members of the Alumni Association to open their eyes and exercise their brains — to examine and study the most important function of any alumni Group — to promote the interests of its College. This, in fact, is stated as Objective 1 of Article 2 of the Constitution and By-Laws of the M.C.O. Alumni Association. To make amends for the prolonged neglect of this objective, we intend to use the columns of the "Bulletin" to alert Alumni members of a dire state of affairs — the stagnant condition of the Building Fund.

The Building Fund, vague in the minds of many as to origin, goals, disposition and handling, seems to have reached an impasse. At the present growth rate, the Fund will have reached its present uncertain goal in 30 years. During this time, you and your children will have matured, aged and died — all without seeing or benefitting by what is long overdue to the profession of Optometry — a new M.C.O. This planned program of modern facilities and buildings should not only be equal to the best in the country but also be able to take advantage of any additional opportunities available for enlargement and affiliation.

We feel that the raising of the money necessary to make this new M. C. O. possible should be in its rightful hands, the Alumni Association. We feel, when all the facts are disclosed to you in this and subsequent issues of the "Bulletin," that you, collectively, will not fail to do your part.

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The newly appointed Building Fund Committee is currently investigating three different methods of securing funds for the new addition.

Under the chairmanship of Dr. Morris Berman, the Committee has tried to consolidate all efforts made toward the Building Fund.

At the first meeting of the Committee, Oct. 24, results of interviews with insurance advisors were discussed. An appointment was set up for an interview with a professional Fund Raising Group, The Haney Associates, of Boston. Another interview was scheduled with a member of the Lexington Fund, a Mutual Fund interested in promoting an entirely new concept in Fund raising.

Results of these interviews were presented at the Executive Board meeting Nov. 16th. A definite decision as to what method to use in raising the Building Fund will be made shortly by the Board.

This decision may result in a December unveiling of the plan to all Alumni Association members to avoid losing the benefits of a 1966 start of the campaign.

The Building Fund Committee members are: Dr. Arnelda Levine, Brookline, Mass.; Dr. Victor Gallo, Concord, Mass.; Dr. Paul Pelton, Clinton, Mass.; and Dr. Murray Lepie, Boston, Mass.

Fall Alumni Meeting
Back To School Night

December 6th, 7:30 at M.C.O.

Program: — Report of Building Fund Committee

— Dean Kamens speaking on current curricula changes and new innovations in optometric studies.

— Dr. Robert McNulty, instructor in Theoretical Optometry will inform us on new ideas in this most important field.

A collation will follow.

Note: *Out of town Alumni who wish to dine in Boston will meet for dinner at Ken's in Copley Square at 6:00. Dine as you please with your colleagues.

Major Manufacturer Challenges Accuracy of Tonometry Findings

Results of the long-awaited Tonometry research study will not be available for several more weeks according to information released by the experimentation team.

Unofficial reports indicate a major manufacturer of one of the instruments used has challenged some of the data compiled. The company alleges their instrument was not calibrated properly for the investigation and therefore did not provide accurate findings.

Dr. John Asarkoff, spokesman for the team, said that until all data is judged accurate, no information would be released.

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Homecoming Highlights

See Pages 3-4

Faculty Members Join B.U. Staff; Scholarships and Awards Announced

The Massachusetts College of Optometry is happy to announce the following appointments:

Marshall V. Mark, O.D., D.O.S., Instructor in Ocular Motility, appointed as Instructor in Ophthalmology at Boston University School of Medicine.

John E. Asarkoff, O.D., Instructor in Ocular Pathology appointed as Assistant in Ophthalmology at Boston University School of Medicine.

Robert J. McNulty, Jr., B.S., O.D., Instructor in Optometry, appointed to the Lahey Clinic as Associate in Ophthalmology.

A full page write up in the New Haven Register describes the very interesting trip of three students from the Massachusetts College of Optometry, who went to Guatemala this past summer, touring the country and gaining clinical experience. Lawrence Kline, Anthony Limoncelli, and Oscar Reynosa worked as a team examining and refracting, and prescribing glasses. They saw about 150 patients including 80 students of a private school. Their visual survey of the school revealed that 30 percent of the children were in need of visual care. While in Guatemala, the students lived with private families and were able to observe their daily life. They found the people to be particularly polite, friendly, warm and closely-knit.

Recent class elections for the fourth year resulting in the following slate of officers: President, Wesley Nichols; Vice-President, Arnold Vogel; Secretary, Ronald Millman; and Treasurer, Sebastian Polizzi. The First year class elected the following officers: President, Kenneth Schwartz; Vice-President, Edward Goldberg; Secretary, Mark Silverman.

Dr. Robert J. McNulty, Chairman of the Committee on Scholarships and Awards has announced the following Scholarship recipients: Henry L. Battalin Memorial Scholarship was awarded to Mr. Neil Cowles; The Mass. College of Optometry Alumni Association Scholarships to Mr. David Regan and Mr. Ronald Millman; The Optical Wholesalers Association of New England Scholarship to Mr. Arthur Baker; The Maurice H. Saval Scholarship to Mr. Robert Gold and Miss Mary Rozanski; and the Mass. Society of Optometrists Scholarship to Mr. Paul Adrien, Mr. George Leavtt, Mr. Ira Bourne and Mr. Lewis Palosky.

The optometric forum, an independent student organization was formed to enrich the student's scope of Optometry and the entire health care field. Guest lecturers are invited to address the Forum which meets on Wednesday evenings in the assembly room of the College.

A Board of Governors selects the topics and speakers they feel will contribute the most to the student program. This year's chairman of the Board of Governors is Marvin Packman, '68. Students on the Board of Governors are Allen Klibanoff, Ben Parelli, Robert Condon, Robert Gold, Arthur Baker, Ronald Millman, Neill Cowles, Fred Blank, John Roberts, Oscar Reynosa, Sr., and David Shernkopf.

New Honorary Student Group To Publish Own Edition

The Fall 1966 semester brings a new organization and its publication to MCO. Acuity was organized in May of 1966 to present new aspects of Optometry to the students of MCO in the form of short articles that summarize some of the advances in our field.

Although it is designated "honor society" the membership is not based solely on academic achievement, but rather includes qualifications that would secure members interested in the spread of optometric education.

The MCO Student Council approved the measure for such an organization and appointed Michael Newman '67 to head a founding committee. Honor students Robert Gold '67, Joanne Greenberg '68, and Mary Rozanski '68 were committee members. Each took an active part this past summer in planning Acuity's first publication.

The first issue contains articles on Optometric Hypnosis and Ocular Prosthetics as well as an article explaining Acuity and its intentions to the student body. An editorial page inviting suggestions on academic improvement in the school is planned for the near future.

Two College Fraternities Hold Smokers for New Students

Fraternity life at the college continues to provide a chance for students to share in programs of social and educational interest outside of the school curricula.

At the first meeting of Omega Epsilon Phi held in the newly redecorated fraternity room, the following officers officiated: President, Michael Newman; First Vice-President, Ben Polizzi; Second Vice-President, Paul Adrien; Treasurer, George Ehlert; Student Council Representative, Ronald Tishler; Corresponding Secretary, Bill Watts; Recording Secretary. Clifford Scott; Sergeant at Arms, Les Brackley; Sergeant at Arms, Pete Cerruti; Activities Chairman, Allen Kaplan; Athletic Chairman, Jack Roberts; Pledge Chairman, Larry Marcotte; Pledge Chairman, Jack Eisner.

Members of the fraternity served as guides for Freshmen students on registration day.

On the 17th of October the frat held its annual smoker for new students and formed its pledge class. After an extensive pledge program and project the new class will be inducted by candlelight ceremony.

In December the fraternity will hold a Holiday party and in April will hold the annual banquet.

Other events in the planning stage include a Theater Nite and an intra-fraternity Football Game and Bowling Tournament.

This year marks the fifty-fourth anniversary of Pi Omicron Sigma Fraternity. The fraternity is offering lectures and films relating to the profession of Optometry and allied fields. Among social activities there will be a smoker, banquet, and other functions. The fraternity attempts to adhere to the philosophy of, "aid to our brothers and fellow colleagues."

Six Hundred Alumni Return; All Praise Homecoming

. . . "Well for crying out loud, Joe, I haven't seen you in ten years! What are you doing?"

. . . "Do you remember that first O.O. exam and then those T.O. exams?"

. . . "Remember that time in G.O. lab on that mag experiment."

. . . "Boy what a change in the clinic — not quite like the time I was here."

Homecoming, 1966! Such were the glimpses of conversation as nearly 600 alumni gathered at the college for the second Homecoming and Open House held during the AOA Convention.

The turnout exceeded all expectations and doubled the number who attended a similar open house two years ago.

With military officials present, as well as officers and deans from other Optometry colleges, Board members, AOA officials, faculty, students and guests, the gala affair was acclaimed by all.

Visitors were given a tour of the College and witnessed many student displays depicting the courses of instruction at the college and examples of laboratory experiments.

Under the guidance of Dr. Paul Pelton, students worked long and hard to set up the displays.

A special limousine provided continuous transportation to the clinic where everybody was delighted with the recent renovation of the facilities.

Visitors and optometric officials all lauded the Clinic facilities and the improvements made over so short a period of time since the first Homecoming two years ago.

Dr. Alfred Hanson, Alumni Association President expressed delight over the response of the alumni to the homecoming affair.

"For many alumni," said Hanson, "this was the first visit to their alma mater since undergraduate days."

Reminiscing at the Homecoming are from left, Dr. Joseph Craven, local arrangements chairman of the A.O.A. meeting; Mrs. Ruth Forbes and Dr. G. Burt Holmes, President of NECO; and Dr. Alfred Hanson, Alumni Association president.

Dr. Otto Hochstadt, extreme left, college treasurer, accepts check from Dr. A. Eichorn for A.O.F. Grant. With them at the Homecoming are Mr. Maurice Saval, second left, a member of the Board of Trustees and Dean Hyman Kamens.

Another attraction of the homecoming was the recently redecorated student lounge provided by the alumni association.

A distinct concern for continued progress in improvements and building was voiced by all alumni who returned. Many hoped that this new spirit of improvement would continue and not become buried in red tape.

Many alumni also expressed hopes that the Homecoming and Open House could be continued on a regular basis every two to three years.

While at the Homecoming, alumni enjoyed conversation with military Optometrists and officials of other Optometric Colleges. Many new ideas were shared and exchanged.

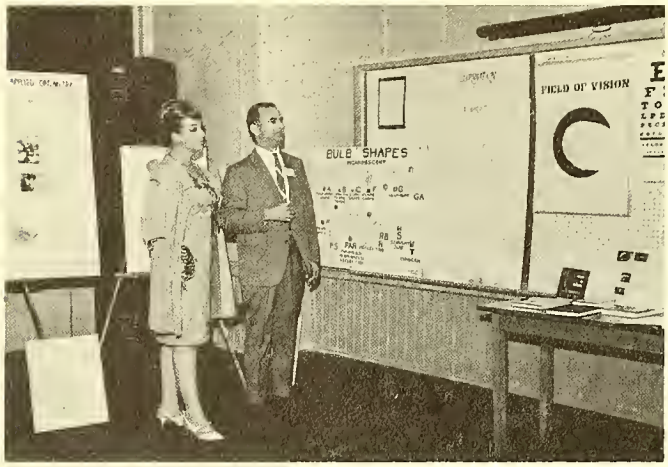
A buffet and collation were provided by the Alumni Association.

Military Optometrists

Several letters from Military Optometrists have been received by the College thanking the Alumni Association and the College for their hospitality at the time of the Homecoming held in June.

Colonel William A. Hamrick, Chief, Medical Service Corps of the U.S. Army, was among those who wrote expressing his appreciation for the "many courtesies during his stay in Boston." He goes on to state that our College has furnished many fine optometrists to the Army and "you can be assured of our appreciation for your fine cooperation and if, at any time, there is anything we can do to assist the field of optometry, please do not hesitate to let us know." "With best wishes for the continued success of the Massachusetts College of Optometry."

Lt. Colonel Billy C. Greene, Chief, Optometry Section, Medical Service Corps, also wrote expressing his appreciation for the hospitality of the Alumni Association and the College.



Displays were an integral part of the Open House and gave alumni an opportunity to observe graphically how the different subjects are taught. In the left panel Dr. and Mrs. Harold Goren observe the Illumination display. In the right panel, Dr. Arthur Bruce, third from left, instructor in Ocular Pathology, renews acquaintances with members of the Class of 1965. They are, from left, Drs. Calvin Perry, Glen Galezian, John Getter, Peter Myers, and Jack Suggs.

Dr. Berman Brings Wealth of Experience to New Post

Dr. Morris L. Berman, recently appointed Chairman of the Alumni Building Fund Committee, has been an active participant in and originator of many Optometric College enterprises during his long career.

A 1930 graduate of M.C.O. (then the Mass. School of Optometry), Dr. Berman was the Editor-in-Chief of the "Scope," the Senior publication which continues to this day.

Graduating at the age of 20 and being unable, for this reason, to register for the Mass. Board Examinations, Dr. Berman attended and was graduated from the Illinois College of Optometry in Chicago. In conjunction with his studies at the College, he acted as Senior Clinician in what was then the largest Optometric college clinic in the Unted States. He also initiated and published the first senior publication at that College, earning the personal thanks of the Dean, Dr. Needles.

After receiving his O.D. degree and passing the Illinois Board, Dr. Berman returned to Massachusetts and has been in active practice for 35 years, the last 19 years at his present address in the Kenmore Medical Building in Boston.

Married to a former resident of Portland, Maine, and the father of 2 boys, ages 16 and 13, he makes his home in Newton, Mass., a suburb of Boston. Formerly an amateur photographer and dedicated fisherman, Dr. Berman looks forward to any break in every-day activities to indulge in these hobbies.

Dr. Berman is active in the alumni association as both recording and corresponding secretary and participates fully in A.O.A. and Mass. Society meetings.

However, Dr. Berman accepts his new duties with enthusiasm and shows an earnest desire to enhance the prestige of the Mass. College of Optometry.

A Time to Act

(Cont. from Page 1, Col. 1)

The first step we have taken is to meet with the representatives of the Board of Trustees of the College in an open question and answer session. We have learned that a total of $230,000 was expended for the property next to the present College. After the lot was cleared, it was leased as a parking lot for a term of 5 years for a total of $60,000. This amount of $60,000 is expected to cover the taxes and the interest on a 6% mortgage on the $155,000 balance due after a $75,000 deposit was paid at the time of purchase. We also learned that the proposed classrooms, labs and assembly hall would cost in the neighborhood of $700,000 and that the present program of Government grants for new educational facilities will match dollar for dollar monies raised, or equity in properties purchased, for use in financing the facilities.

To date, contributions by Alumni solicited by present methods have produced, on the average, $1,000 per month. Need more be said as to the outcome using this procedure?

All we ask of you now, as members of a profession and Alumni of a College struggling to maintain a position and a favorable public image, is to get interested and STAY interested. To keep your present position in life, to earn your present livelihood, and to further your professional knowledge, you must support us in our efforts to organize our Alumni Building Fund Drive. The next issue of the Bulletin will outline the progress in our program and will publish your suggestions and comments.

Support your Alumni Association and do your part to build the future of optometry.

Attention, Alumni

The Editors of "Reflections," 1967 invite any alumnus to contribute to the expenses of the college yearbook. The edition is put out entirely with student funds and any contribution from alumni will be greatly appreciated by the committee.

College Names Educational Consultant from B.U.

Dean Hyman Kamens is happy to announce that Everett Walters, Ph.D., Vice-President of Boston University has been appointed Consultant on Academic Affairs at the College.

Dr. Walters attended Swarthmore College, received his A.B. from the University of Cincinnati and Ph.D. from Columbia University. He served at Ohio State as Graduate Dean. He has published many works, most of them concerning higher education.

The College feels that with the addition of Dr. Walters to the Administrative Staff, it is fortunate to have a man of his experience and background in formulating the new curriculum and changes which are planned within the next few years. His advice will be of inestimable value.

Dr. Wasserman Selected As Visiting Lecturer in Calif.

Dr. Samuel Wasserman, assistant Professor at M.C.O., was selected nationally from twenty-one instructors as guest lecturers this past summer at the University of California of Optometry.

A practicing Optometrist and instructor in Geometric Optics, Dr. Wasserman spent six weeks in California. While at the College he supervised senior students in the clinic and instructed them in refraction and patient handling.

During his term at the College, Dr. Wasserman exchanged ideas with the resident faculty and studied new teaching methods and possible research programs.

(Cont. to Page 6, Col. 2)

Beginning a "forced mareh" are Bugler Dr. Jack Baboian, left and Transportation Captain Dr. Robert Krauss, right, as they lead the Junior delegates during the A.O.A. meeting. These men were part of a large team which supervised and provided activity for over 300 children during the national meeting.

Dr. Baboian and M.C.O. Alumni Take Active Part in A.O.A. Meeting

Dr. Jack Baboian, with the able assistance of his wife Ruby, were Chairmen of the Junior Delegates at the AOA's 69th Annual Congress. Entertainment and events were provided for over 300 children. Junior Delegates consisted of "Half-Pint" delegates from 0 to 6 years old, and 3 military companies of Elementary, Jr. High, and High School Delegates.

In the accompanying picture you will note Bugler Captain Jack Baboian and Transportation Captain Bob Krauss in the foreground. Directly behind, towering in front of his charges, is Lieutenant Ernie Kahn who, along with his wife, Marilyn, commanded the Elementary Jr. Delegates. Making up the rear guard, but not seen in the photo are Lieutenants Si and Mary Bagdigian in charge of the Jr. Hi delegates and Lieutenants Mort and Annette Ross in charge of the High School delegates.

The program was well organized with the efficient use of Nurses, Nursery Supervisors, Optometric Supervisors, and Counselors. Many Counselors were the children of Massachusetts optometrists. Included in the Jr. Delegates events were a "Fun Fest" (square dance), Puppet show, Magic Act, Clown Act, Freedom Trail Bus Ride, and a visit to the Museum of Science, the Prudential Tower Skywalk, and the Christian Science Monitor Mapparium and Publishing House.

Also a Witches' tour of Salem including a tour of "The House of Seven Gables," Peabody Maritime Museum, the Custom House, the Submarine U.S.S. Sea Dog at the Naval Base, and Salem Willows Amusement Park.

On the last night of the Congress at the Annual Banquet, Dr. and Mrs. Baboian and their supervisors received special commendation for their efforts.

Dr. Baboian was quoted as saying, "I can't remember when I worked harder except maybe the time I had to qualify for my Infantry Basic Training by going on a 30 mile hike, or possibly the 10 mile forced march on Pike's Peak, Colorado, or possibly the 2 days I was caught behind the enemy lines in Pier, Germany."

His able supervisors, Lieutenants Ruby, Ernie, Marilyn, Si, Mary, Mort, and Annette likewise concur.

The **Bulletin** salutes all Mass. College Alumni who contributed in any way to the success of the Boston AOA conclave.

Tonometry

(Cont. from Page 1, Col.2)

The project has been underway for over one year and has been carried out in conjunction with the college. The purpose is to evaluate and compare the performances and findings of all Tonometers commercially available.

When the report is available, it will be reported in the **Bulletin** as well as at a later Alumni meeting.

Members of the investigation team include, Drs. Asarkoff, Donald Korb, Joan Exford, and Otto Hochstadt.

PRESIDENT'S POTPOURRI

by Alfred D. Hanson

It is my pleasure to keep you informed of your Alumni activities.

Graduation in June brought back memories of twenty-eight years ago. Thirty, fine-looking, intelligent, young men, received degrees. David Ferris of Rhode Island, received the annual Alumni plaque for the most outstanding scholastic achievement and record for extra curricular activities. All these men will be of great assistance to our association.

Our Homecoming and open house during the June AOA meeting at the college was a huge success. Over six-hundred alumni and friends attended. Included was a president of another optometry college, plus officials of the military service. The event sponsored by the Alumni, required a great deal of work by Vice-President Paul Pelton, John Callinan, the faculty, Arnelda Levine, the seniors, and the Dames Club. Our sincere thanks to them, and to everyone else who helped to make the occasion such a success.

Your officers, directors, and advisors have had two meetings; August 31st, and October 5, 1966. At our last meeting we had Dr. Otto Hochstadt bring us up to date on all phases of the Building Fund.

Our relationship with the Board of Trustees is now on a much closer basis than it has ever been before. We will continue to strive to strengthen these ties. The needs of our college are many, and the college must have all the help each and every alumnus can offer. Our college rates as one of the highest in the country.

Your alumni board has expanded to include advisors from other states, and will continue to add more in the future, as more definite goals are formulated.

Your president wants to single out one of its board members for exceptional recognition. Our corresponding secretary, Morris Berman, is one of the most dedicated members of the board. He has many duties, including extra ones which he does enthusiastically and effectively; and he deserves the highest praise and thanks from all alumni members.

I hope most of you can come to the next alumni meeting December 6, 1966 to meet and hear some of our fine faculty members.

American Optical To Host Spring Alumni Meeting

Your Alumni Association has arranged to have its spring meeting at the American Optical Plant in Southbridge, Mass.

This presents a wonderful opportunity for Alumni from all over New England to come to a meeting other than the annual luncheon held in conjunction with the N.E.C.O. convention. Present plans call for a friendship hour, tour of the facilities and a short lecture.

The meeting will be held on one of the first three Wednesdays of April 1967. Additional details will be published in the next Bulletin.

Start planning for this meeting and plan to bring a fellow Alumnus.

Membership Certificates Mailed

Certificates of Membership, individually engrossed have now been mailed to all members of the Alumni Association who have, to date, sent in their 1966 dues. Attractively engraved, these Certificates can be framed and occupy a position of interest in members' offices. Have you received your copy?

If you not received your Certificate, **and have paid** your 1966 dues, please contact Dr. Robert Shulman, Treasurer, 734 Huntington Ave., Boston, Mass. 02115. If you have **not** paid your dues, please remit to Dr. Shulman and your Certificate will be processed and mailed to you within a month.

Dr. Wasserman

(Cont. from Page 5, Col. 1)

The summer guest lecture program was conducted for the first time this year in an attempt to bring new approaches and different outlooks to the California College.

While on his trip west, Dr. Wasserman visited Niagara Falls, Las Vegas, and Disneyland. In Las Vegas however, he found Geometry and calculus did not provide a winning combination!

The **Bulletin** staff congratulates Dr. Wasserman for this distinction and honor he has brought not only to himself but also to M.C.O.

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